



+



origens brasil®

# Annual Report Origens Brasil® 2023

The network that promotes ethical  
businesses in the Brazilian Amazon



origens brasil

# TABLE OF CONTENTS

What is Origens Brasil®? | 03

Our guarantee system | 04

Message from the Origens Brasil® Team | 05

The Origens Brasil® Network in 2023 | 06

The Impacts and Outcomes | 09

Member Companies in 2023 | 11

Community Support Institutions and Organizations in 2023 | 12

The Origens Brasil® in the Xingu Area | 15

The Origens Brasil® Network in the Northern Pará Area | 21

The Origens Brasil® Network in the Rio Negro Area | 27

The Origens Brasil® Network in the Solimões Area | 33

The Origens Brasil® Network in the Tupi Guaporé Area | 39

The Businesses that Keep the Standing Forest: Evaluating to do Better | 45



origens brasil®

# We are this diverse network:

Origens Brasil® is a network formed by producers of indigenous peoples and traditional populations, companies, support institutions and community organizations, working to ensure ethical business relationships, with transparency and traceability.

Traditional Populations and Indigenous Peoples

Institutions of Support and Community Organizations

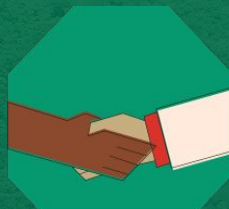
Companies

## The 4 principal areas of our Origens Brasil® guarantee system:



### Origin assurance and traceability

It is where we trace all the way of the products from the origin point to the sales. All of this is guaranteed by our platform and data base.



### Governance

It is where we follow all the governance levels: our local comites, the business comite, our board and the biggest governance meeting we have, the "encontrão".



### Ethical trade promotion

That is the part of our system where we check all the commercial relationships, we do our anual assessments, balances and personalized reports to all companies and to some support institutions.



### Results and impact monitoring

It is where we do follow and evaluate all of our results and impacts at the territories.

# Message from the Origens Brasil® Team

The year 2023 was intense and filled with a mix of emotions. It was a year that began with a breath of hope for the resumption of the Brazilian socio-environmental agenda, and the joy of, for the first time in history, a ministry for indigenous peoples being created and led by an indigenous woman. Furthermore, there were the first signs of a decline in deforestation in the Amazon.

However, it was also a year in which we saw sad images and news of the serious social and environmental impacts of illegal mining in the Yanomami indigenous territory, as well as the historic drought faced in the Amazon, greatly affecting the entire biome and its communities.

In the midst of this context, we remained resilient and strengthened our cause: to produce to conserve, generating value for the standing forest and the people who live in it, the true guardians of our socio-environmental heritage.

We took advantage of 2023 to collaboratively and networkingly review our strategy. In this strategic process, we realized that there is much to be done, but we also saw ourselves as the largest network promoting ethical trade between the business sector and traditional populations and indigenous peoples in the Amazon. And with this, we saw new opportunities and the need for a more focused approach to contracts, fair prices, and the creation of new mechanisms for valuing socio-biodiversity.

Amidst all this, we traveled extensively to territories with our territorial and market articulation. We participated in the Week of Extractivism in Altamira, organized the First Multi-Sector Rubber Meeting, conducted various training sessions and workshops with communities and support institutions. We completed a new cycle of commercial partnership evaluations on the platform and held our first business meeting in São Paulo, with over 100 participants.

Furthermore, we continued to be internationally recognized. We were winners of the Forest Communities and Value Chains Challenge from the World Economic Forum Uplink, and finalists of the Schwab Foundation World Economic Forum Award, in which we were selected among 18 countries in the Collective Social Innovation category.

Our internal team restructured itself to face challenges with even more efficiency and determination. New companies and communities joined our network. We hope to continue and grow in 2024 with consistency and collaboration, ensuring ethical businesses for the living Amazon. There is still much to build within the network, but we are committed to this journey of socio-environmental transformation towards a more inclusive and decarbonized world.

Origens Brasil® Team.



The network that promotes ethical businesses in the Brazilian Amazon

# A summary of 2023:

We launched the campaign 'Living Amazon: A Collective Dream



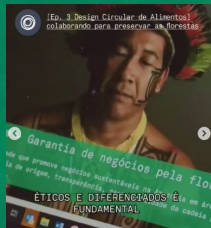
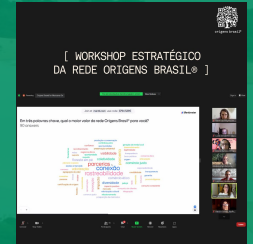
We organized and mobilized the 1st Multisectoral Rubber Meeting



We conducted impact monitoring training



We conducted the Strategic Planning Workshop for the network



We participated in Ellen MacArthur's documentary



We participated in the Extractivism Week in the Land of the Middle in Pará



We facilitated a panel at the FIISA Future of Nutrition Summit

# A summary of 2023:

We participated in Amazon Dialogues in Belém



We participated in Biodiversity Week in Brasília



We held the Better Business for the Amazon Meeting in São Paulo



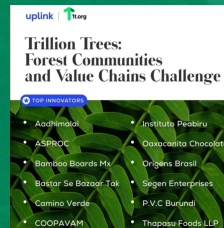
We participated in TEDx Amazonia in Manaus and launched a partnership with Mercado Livre



We participated in the Cantineiros Meeting of the Terra do Meio network in Altamira.



We facilitated and supported the new rubber commercial agreement in Tupi Guaporé



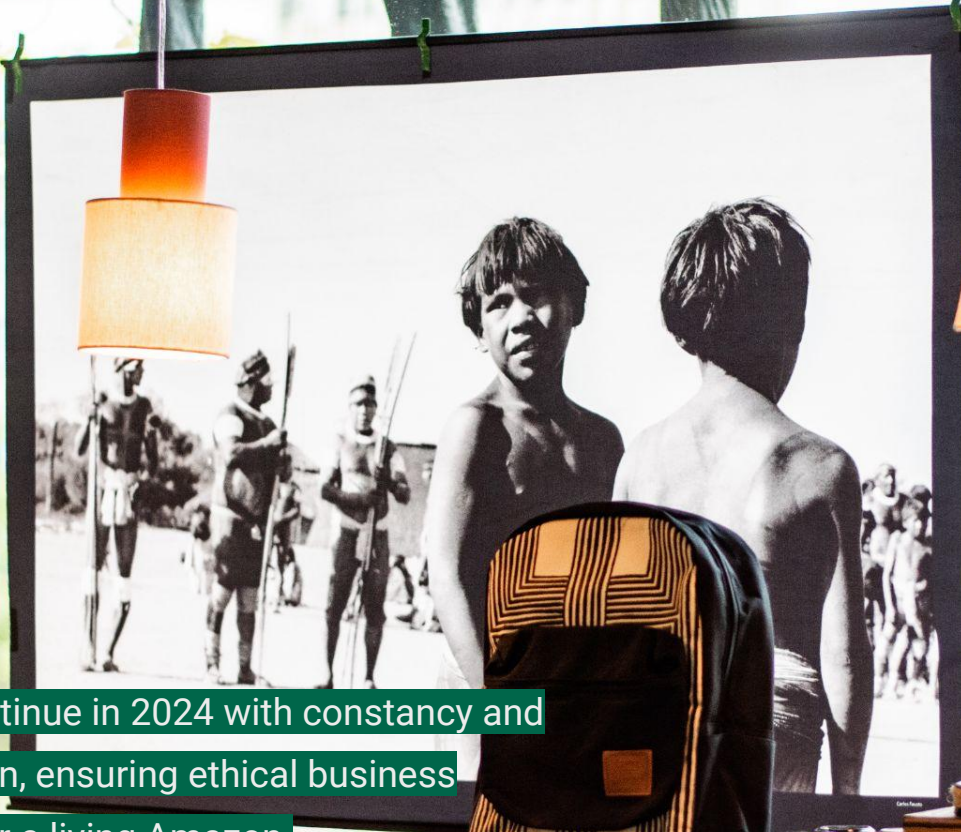
We were winners of the Forest Communities and Value Chains Challenge from the World Economic Forum Uplink



We were finalists for the Schwab Foundation World Economic Forum Award



We finalized the strategic planning for the next 3 years of the network



May we continue in 2024 with constancy and collaboration, ensuring ethical business practices for a living Amazon.





# Results and Impact of the Network in 2023:



origens brasil

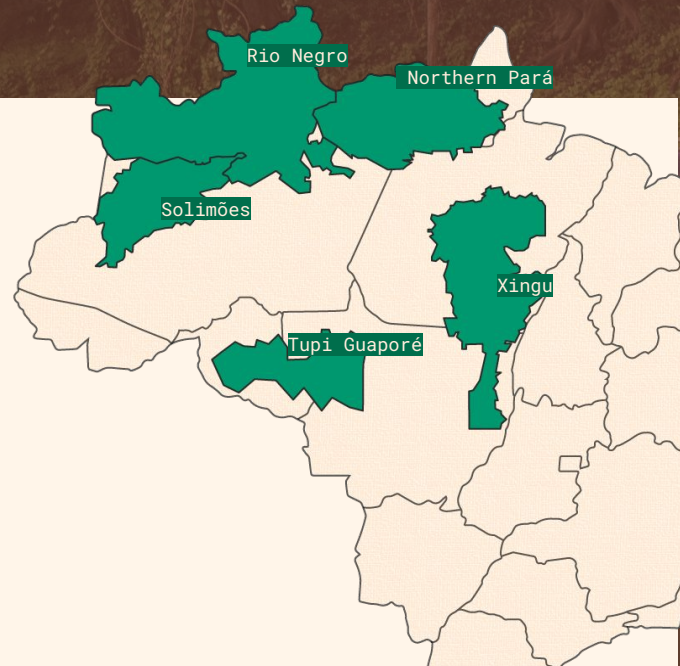
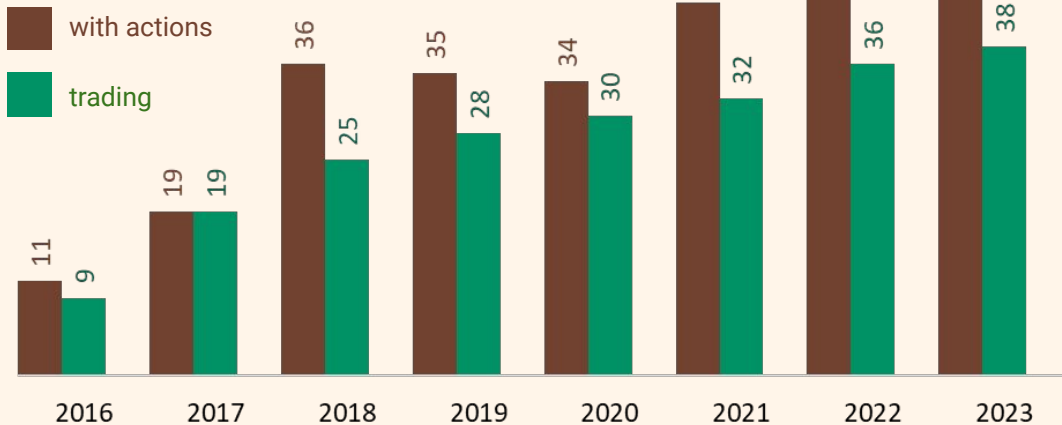
They are:  
**61** million hectares of forest

preserved by indigenous peoples and traditional populations.

We acted in  
**49** Protected areas  
36 of which are already trading

We operated in  
**05** territories of the Amazon

## PROTECTED AREAS

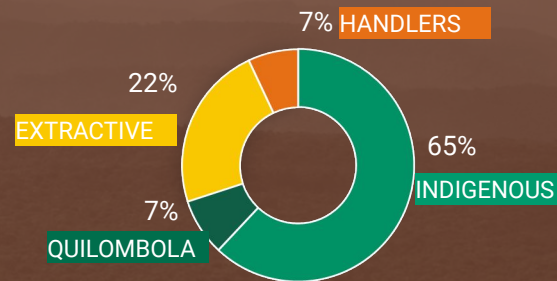
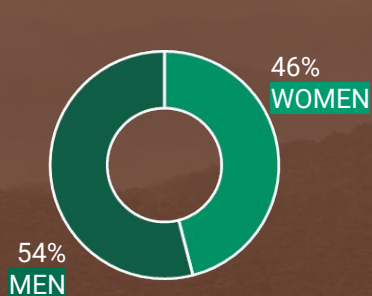




# On the guardians of the forest:

More income, increased life quality and appreciation of culture, so that indigenous peoples and traditional populations continue to lead worthwhile dwelling in the territories, conserving the forest with their way of life.

we are  
**4,053**  
of registered producers

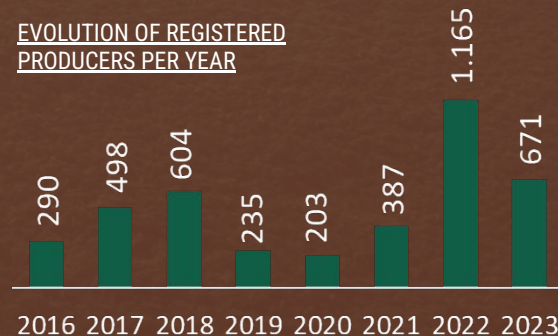


they are  
**16.212**  
potential beneficiaries

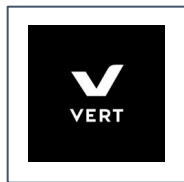
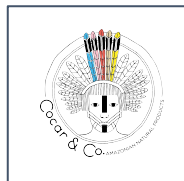
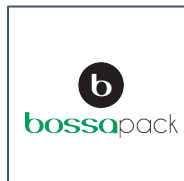
a total of  
**77** indigenous peoples and traditional populations

with the support of  
**82** support institutions and member organizations

EVOLUTION OF REGISTERED PRODUCERS PER YEAR



# 35 member companies



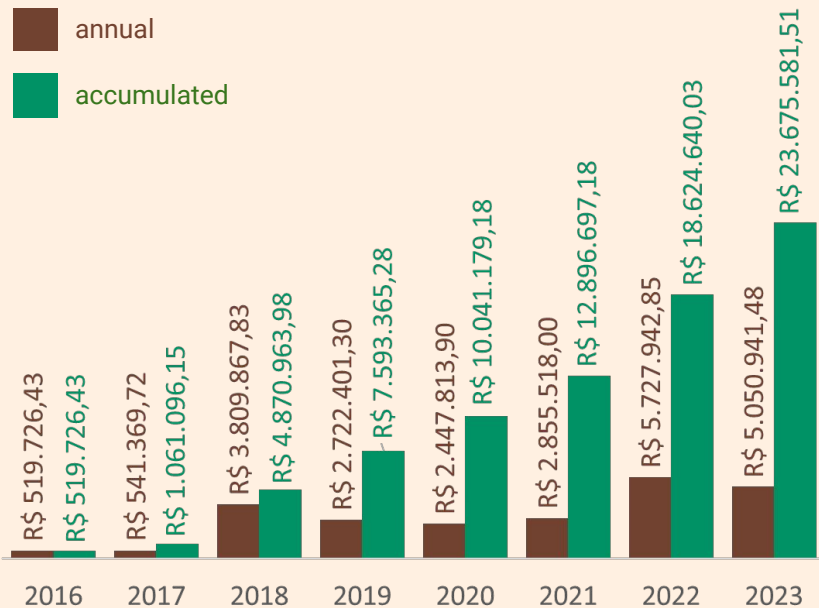


# 82

Support  
institutions  
and Community  
organizations  
in 2023

APIWX | AIWA | UMIRA | ACIMET E AMIRT | AACRDSU | ASSOCIAÇÃO AITEK -XIPAYA |ACORQA ACRQT | ACORQT | ASSOCIAÇÃO MÃE DOMINGAS | AMAFLOTA | APITIKATXI | APIWA | ASSOCIAÇÃO DO POVO INDÍGENA AMONDAWA | ASSOCIAÇÃO DOS PRODUTORES RURAIS INDÍGENAS PANANG | ASSOCIAÇÃO UGOROG'MO | COPIRB | MA'PÂÝ RAP KARO RAP | PATJAMAAJ | GRUPO DE MANEJADORES

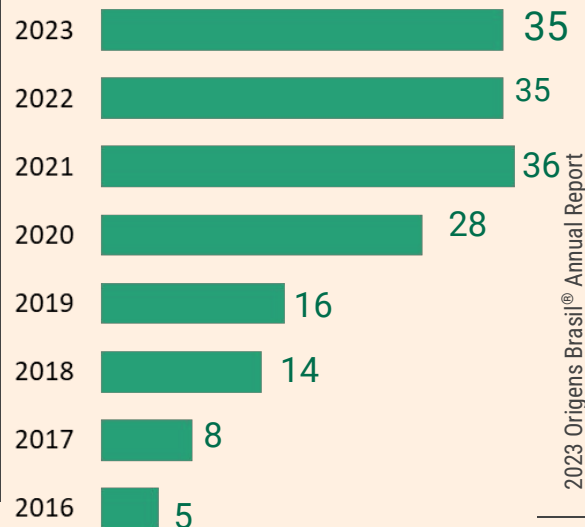
# Total financial turnover of the network in 2023 (R\$)



**We have reached a net excess of R\$ 23 million accumulated financial transactions since 2016, based on a direct, more ethical and transparent commercial relationship between forest peoples and the member companies of the Origens Brasil® network.**

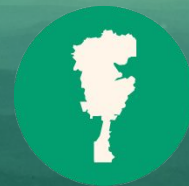
## 35 member companies building ethical relationships in the Amazon.

Between 2021 and 2023, there were 11 companies leaving and the addition of 10 new companies, keeping the number stable



#livingamazonisthebestdeal





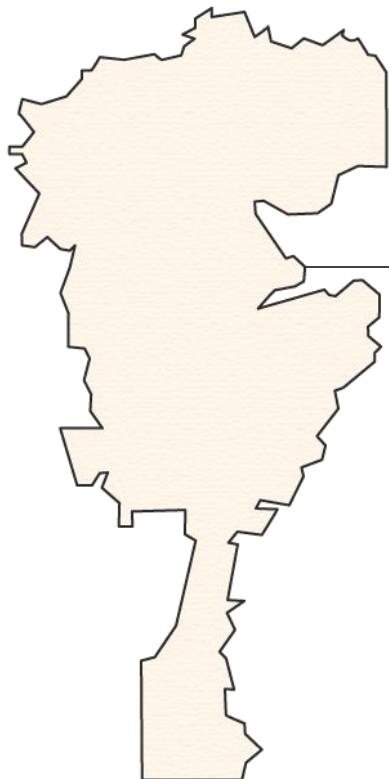
# The Origens Brasil® Network in the Xingu Area

+++++

there are

# 17.912.136

hectares of standing forest preserved by indigenous peoples and traditional populations.



## Origens Brasil<sup>®</sup> operations in the territory

# 14

Support institutions and community organizations enable the strengthening of the economy of the standing forest in the Xingu Area

Actions in

# 14

protected areas

representing

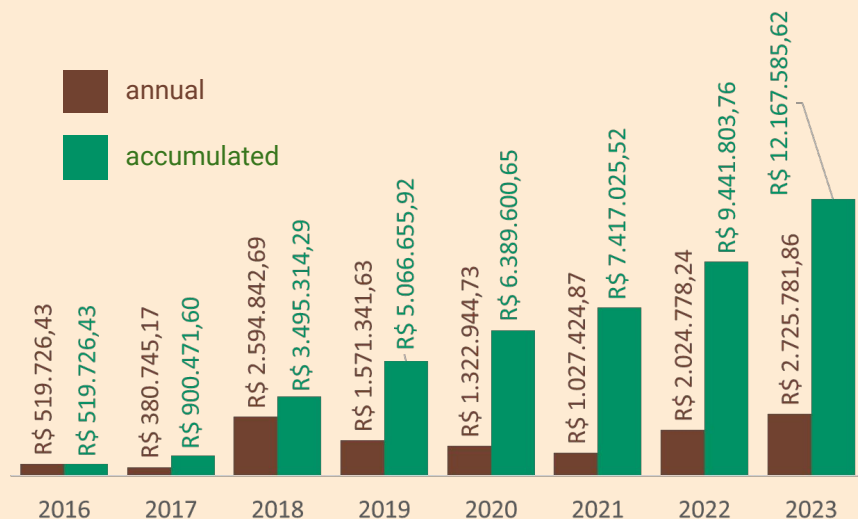
# 47%

of the total area of the Xingu Area.





# Financial Turnover in the Xingu Area in 2023(R\$)



Total marketed in 2023:

R\$ 2.725.791,86

Total products sold:

43 products

The Xingu social and and  
environmental diversity chains:

brazil nut, natural rubber, copaiba,  
cumaru, honey, pequi oil, pepper,  
babassu, indigenous art and  
riverside art.

# Social and environmental diversity in the Xingu Area



Contribution with income generation and ethical marketing for

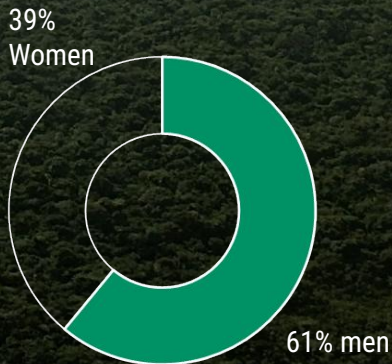
# 1,322

## registered producers of traditional populations:

riverside, extractive, rubber tappers, chestnut trees extractors, borderside peoples, artisans.

## And indigenous peoples of 16 ethnic groups:

Ikpeng; Kalapalo; Kawaiweté - Kaiabi; Kayapó; Kisêdjê - Suyá; Kuikuro;Kuruaya; Matipu; Panará;Parakanã; Tapayuna; Trumai; Waurá; Xikrin; Xipaya; Yudjá - Juruna



Social group of registered producers:





These are the support institutions and community organizations that made a difference for the Living Amazon in Xingu in 2023:





These are the companies that had commercial relationships for the Living Amazon in Xingu in 2023:





# The Origens Brasil® Network in Northern Pará



# Northern Pará

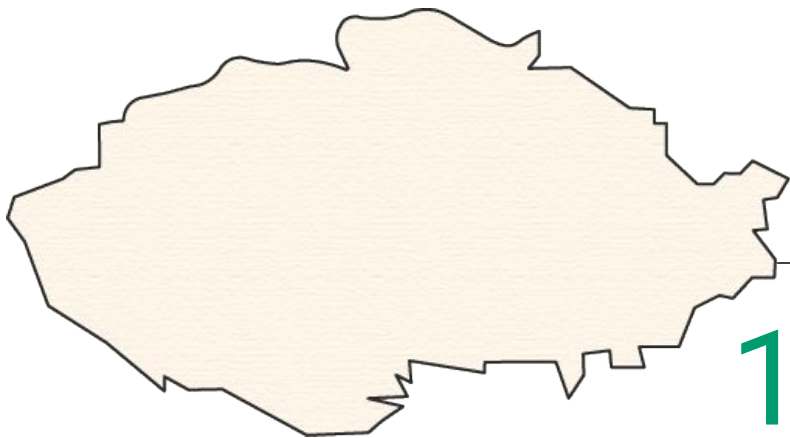


origens brasil®

there are

# 11.474.700

hectares of standing forest preserved by indigenous peoples and traditional populations



## Origens Brasil® operations in the territory

# 14

Support institutions and community organizations enable the strengthening of the forest economy standing in northern Pará.

# 12

protected areas

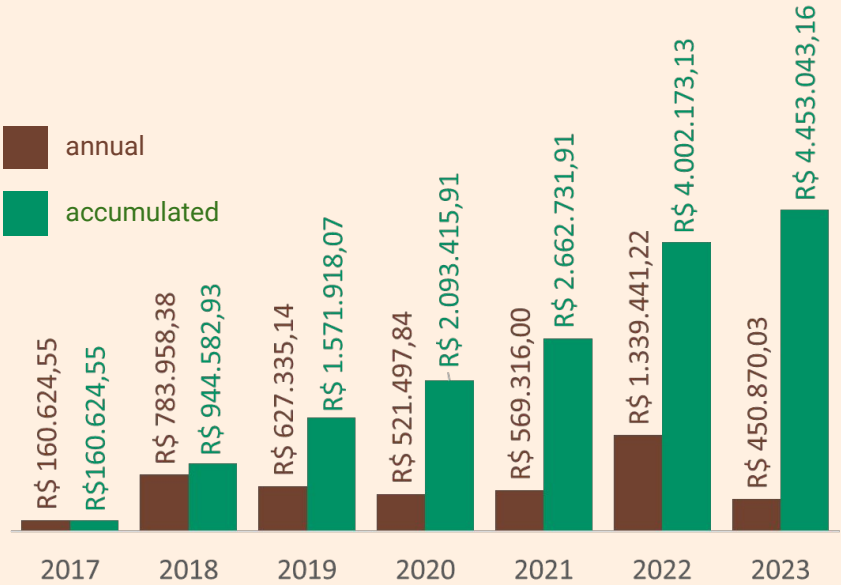
Actions in

representing  

# 46%

of the total area of the Northern Pará Territory.

# Financial Turnover in Northern Pará in 2023 (R\$)



Total marketed in 2023:

R\$ 450.870,03

Total products sold:

11 products

The chains of social and environmental diversity of Northern Pará:

Brazil nuts, copaiba, tonka bean, honey, Assisi pepper, and andiroba.

# Social and environmental diversity in Northern Pará



Contribution with income generation and ethical marketing for

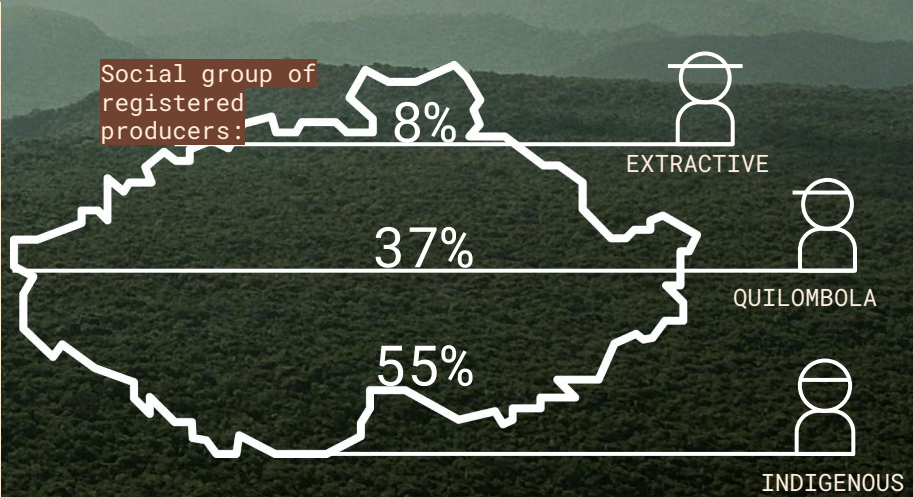
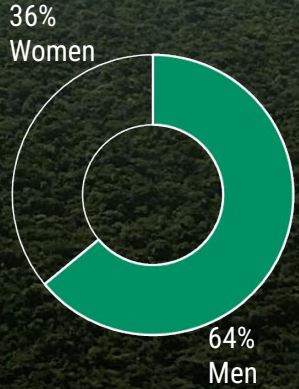
# 741

registered producers of traditional populations:

quilombolas, extractivist and riverside people

And indigenous peoples of 15 ethnic groups:

Hexkaryana; Kahyana; Katwena; Katxuyana; Macuxi; Mawayana; Parikwoto; Tiriyo; Tunayana; Txaruma; Waimiri-Atroari; Wai-wai; Wayana; Xerew.





These are the support institutions and community organizations that made a difference for the Living Amazon in Northern Pará in 2023:



These are the companies that had commercial relationships for the Living Amazon in Northern Pará in 2023:





# The Origens Brasil® network in Rio Negro

+++++

# Rio Negro



there are

# 22.367.016

hectares of standing forest preserved by indigenous peoples and traditional populations



## Origens Brasil® operations in the territory

# 16

Support institutions and community organizations enable the strengthening of the economy of the forest standing in Rio Negro.

Actions in

# 09

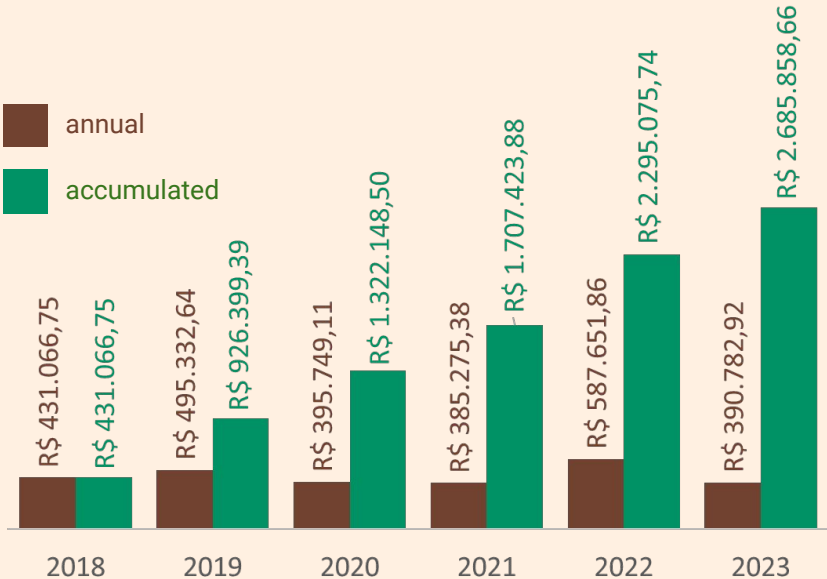
protected areas

representing

# 13%

of the total area of the territory from Rio Negro

# Financial Turnover in Rio Negro in 2023 (R\$)



Total marketed in 2023:

R\$390.782,92

Total products sold:

18 products

The social and environmental diversity chains of Rio Negro:

Brazil nuts, Baniwa pepper, Yanomami mushroom, resin, and indigenous art

# Social and environmental diversity in Rio Negro

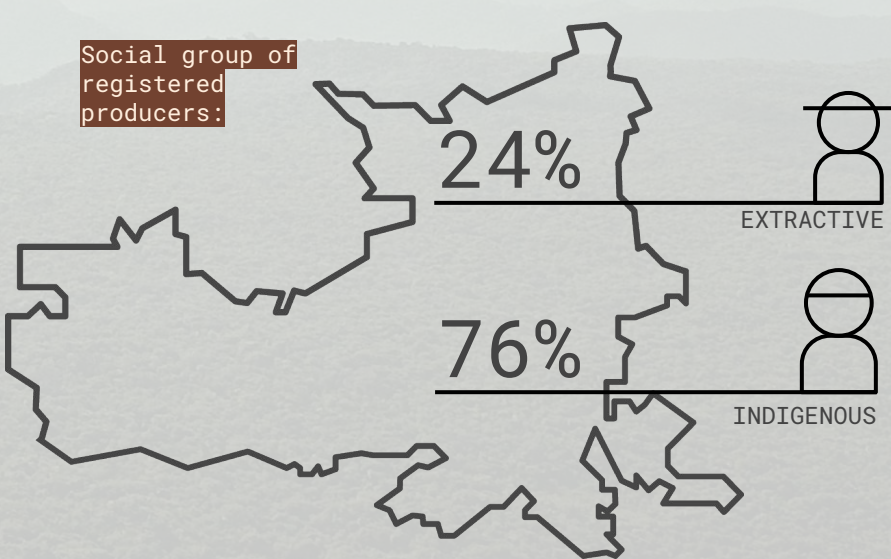
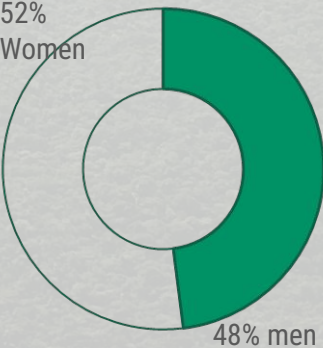


Contribution with income generation and ethical marketing for

# 458

registered producers of traditional populations, and indigenous peoples of 26 ethnic groups:

- Arapaso, Baniwa, Baré, Curipaco, Dessano, Hexkaryana, Hupd'äh, Karapawyana, Katwena, Kubeo, Macuxi, Mawayana, Mayonko, Miriti-tapuya, Pira-tapuia, Tariano, Tukano, Tunayana, Tuyuka, Txaruma, Wai-wai, Wanano, Wapixana, Werekena, Xerew e Yanomami

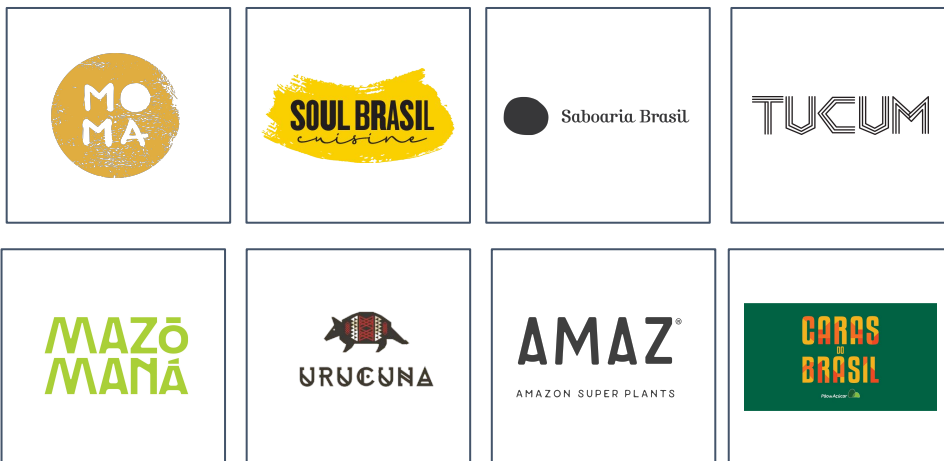


These are the support institutions and community organizations that made a difference for the Living Amazon in Rio Negro in 2023:





These are the companies that had commercial relationships for the Living Amazon in Rio Negro in 2023:







# The Origens Brasil® network in Solimões

\*\*\*\*\*

# Solimões

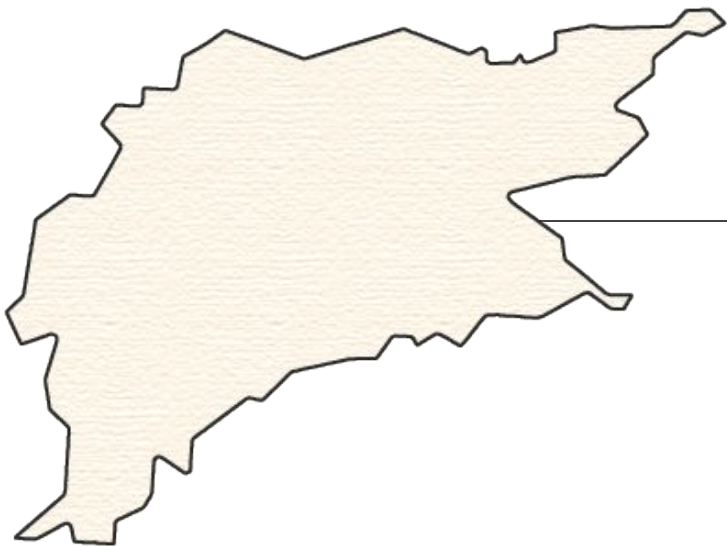


origens brasil<sup>1</sup>

there are

# 3.588.112

hectares of standing forest preserved by indigenous peoples and traditional populations



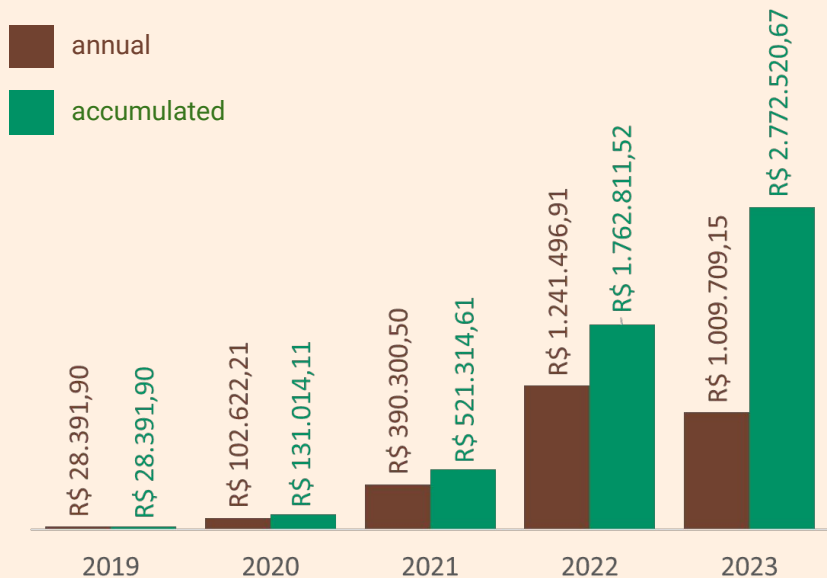
## Origens Brasil® operations in the territory

**04** Support institutions and community organizations enable the strengthening of the standing forest economy in the Solimões.

Actions in  
**02** protected areas

representing  
**04%** of the total area of the territory of the Solimões

# Financial Turnover in the Solimões in 2023 (R\$):



Total marketed in 2023:

R\$ 1.009.709,15

Total products sold:

04 products

The social and environmental  
diversity chains of the Solimões:

Pirarucu, handicrafts made from  
molongó, flour, and teçume  
handicrafts

# Social and environmental diversity in the Solimões

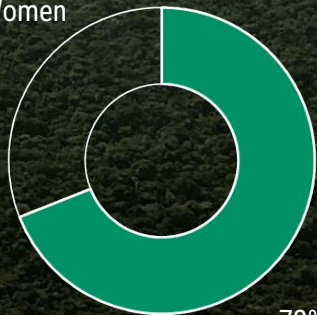


Contribution with the generation of income and ethical marketing for

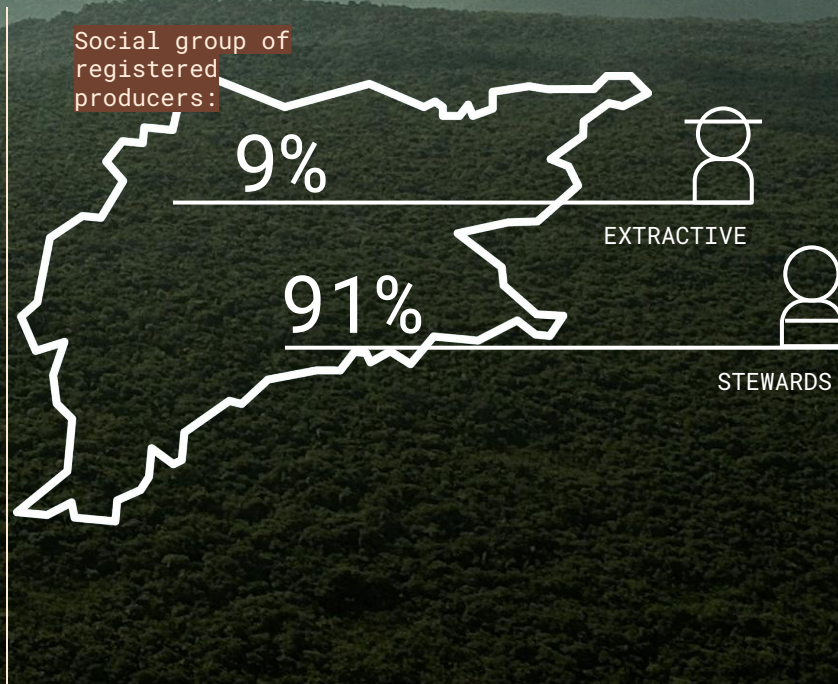
# 599

28%  
Women

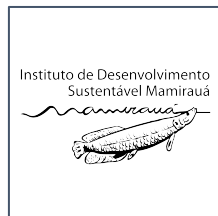
registered producers of traditional populations.



72%  
Men

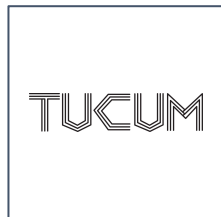
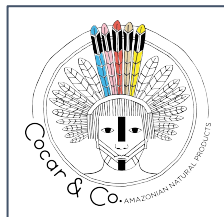


These are the support institutions and community organizations that made a difference for the Living Amazon in Solimões in 2023:





These are the companies that had commercial relationships for the Living Amazon in Solimões in 2023:





# The Origens Brasil® Network in Tupi Guaporé

+++++

# Tupi Guaporé

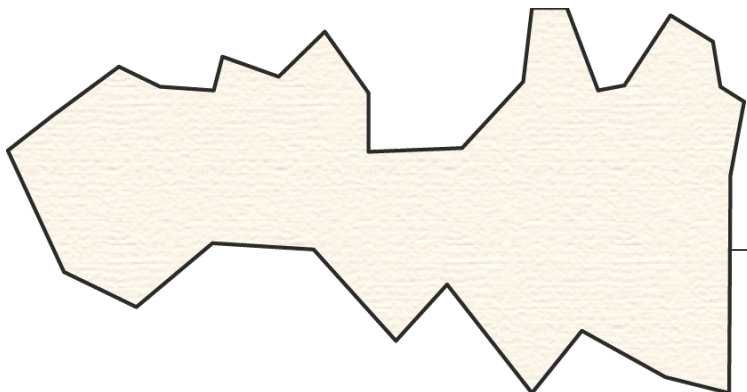


origens brasil<sup>®</sup>

there are

# 3 . 379 . 738

hectares of standing forest preserved by indigenous peoples and traditional populations



## Origens Brasil<sup>®</sup> operations in the territory

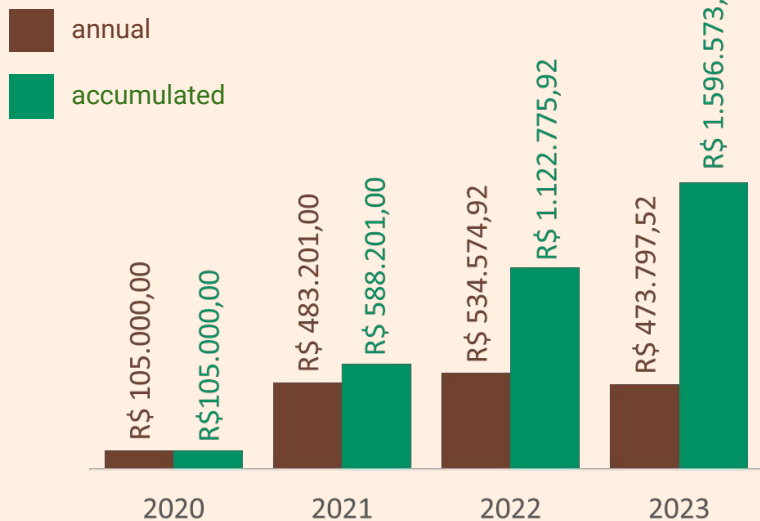
**22** Support institutions and community organizations enable the strengthening of the forest economy standing in Tupi Guaporé.

Actions in  
**12** protected areas

representing  
**55%** of the total area of the territory of the Tupi Guaporé



# Financial Turnover in the Tupi Guaporé in 2023 (R\$):



Total marketed in 2023:

R\$ 473.797,52

Total products sold:

03 products

Tupi Guaporé's social and  
environmental diversity chains:

Handicrafts, rubber,  
and Brazil nuts

# Social and environmental diversity in Tupi Guaporé



Contribution with the generation of income and ethical marketing for

# 936

registered producers of traditional populations, and indigenous peoples of 18 ethnic groups:

Aikanã; Amondawa; Aruá; Djeoromitxí; Gavião; Jabuti; Kampé; Kanoe; Karo (Arara); Latundê; Makurap; Oro Win; Païter Suruí; Pangyjej Zoró; Sakirabiá; Tupari; Uru-Eu-Wau-Wau; Zoró



42%  
Women

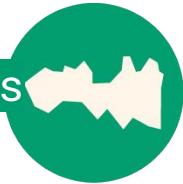


58%  
Men

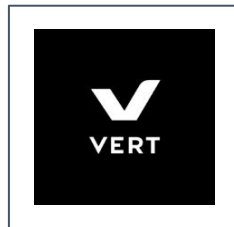


These are the support institutions and community organizations that made a difference for the Living Amazon in Tupi Guaporé in 2023:





These are the companies that had commercial relationships for the Living Amazon in Tupi Guaporé in 2023:





# Evaluation of trade relations

The promotion of direct, more ethical and transparent business relations between indigenous companies and peoples and traditional populations is at the heart of the operations of the Origens Brasil ® network, here some results of the evaluations of 2023.

100%

## TRANSPARENCY AND DIALOGUES

100% agree that there was transparency and dialogues in the negotiation process within the partnerships of the rede Origens Brasil® network in 2023, considering access to information and space for dialogues about the business.

98%

## FAIR PRICE

98% responded that the price negotiated and paid to community organizations and companies was fair.

100%

## RESPECT FOR THE WAY OF LIFE OF THE FOREST PEOPLES

100% answered that "yes" when asked if the commercial conditions respected the way of life of the forest peoples.



origens brasil®

85%

### RELATIONSHIPS

85% answered that there was no form of disagreement or conflict in the established business relationship.

83%

### QUALITY

83% claim that the product has been shipped and received with the quality agreed between the parties.

89%

### VOLUME AGREED

89% estimate that the volumes agreed between the parties for marketing have been met.

41%

### CONTRACTS

41% responded that trade relations were made official in a contract or cooperation agreement or partnership.

Financi

lora®

FUNDO  
AMAZONIA

ZURICH



# JOIN US!

Support this cause and also be a player of change for the economy of the standing forest.



[Click to access our social media and website](#)



origens brasil®

Administração:



Articulação:



Financiadores:

